

Visual designer with 10+ years of experience managing successful design studio and executing design projects from concepts to completion. Proficient in digital, print, and identity design. Grounded with strong communication skills, project management experience, and team leadership. Unique in the ability to combine client-focused creativity with efficient business practices.

## PROFESSIONAL EXPERIENCE

### OWNER AND VISUAL DESIGNER, APT DESIGN

*2006-Present, Wenatchee WA*

Started and grew design agency that provides a variety of design services for clients such as eBay, MTV, and Random House. Coordinated and produced hundreds of projects on-time and on-budget for clients. Became reliable source of freelance design for multiple agencies across the U.S. Handled all aspects of operating a business including marketing, sales, bookkeeping, content creation, client interaction, and project management. Created a reputation for high-quality design for an ever-growing list of happy clients.

- Directed teams to design and develop extensive website projects
- Hired and coordinated development teams to ensure perfect production of websites
- Guided collaborative UI teams in research and development, planning, and designing of mobile apps
- Managed project timelines for simultaneous projects flawlessly
- Communicated with clients with personable customer service skills
- Advised clients in digital marketing and social media strategies
- Targeted author website niche and achieved premium status in that market
- Increased gross revenue by 400% in 10 years
- Demonstrated ability to live in work/life balance to peers, including authoring articles and speaking on the topic

### GRAPHIC DESIGNER, ADONAI MEDIA

*2005-2006, Wenatchee WA*

Gained experience and insights into design agency work. Benefitted from collaboration and feedback from art director. Brainstormed to generate new concepts for projects.

- Implemented new technologies that led to increased efficiency
- Worked on a team to design brands of multiple business identities
- Instrumental in securing new clients for continued growth of agency
- Learned web technologies including Joomla, CSS, and PHP
- Improved workflow systems and morale of agency with positive attitude

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## PROFESSIONAL EXPERIENCE (CONTINUED)

### **GRAPHIC DESIGNER, WENATCHEE BUSINESS JOURNAL**

*2004-2005, Wenatchee WA*

Oversaw all aspects of in-house design. Worked closely with sales and publishing staff to keep materials consistent and professional. Worked with clients to design exceptional ads for publication.

- Led the Journal through a complete editorial redesign and company rebrand
- Designed and developed Journal's first website
- Supplied sales team with unique external sales materials
- Created ads, coordinated and implemented updates and revisions

### **DESIGNER, ATHLETES CHOICE**

*2004, Searcy AR*

Ran the design side of the business and printed t-shirts on a four-color screen press.

- Designed shirt designs according to client's directions
- Created screens from artwork and manufactured all screenprinting projects

### **INTERN, HARDING PRESS**

*2004, Searcy AR*

Facilitated continued growth of business operations while running a printing press and assisting with cutting/binding/composing.

- Designed one and two color print jobs for clients
- Saw jobs through step-by-step from design to ripping to press setup to final printing
- Ran a one-color envelope press

## EDUCATION

### **BACHELOR OF SCIENCE IN GRAPHIC DESIGN, HARDING UNIVERSITY**

*2004, Searcy AR*

## VOLUNTEER

- Crisis Counselor at Crisis Text Line, Remote, *2016-Present*
- Track & Field Coach with Special Olympics Washington, Wenatchee WA, *2015-2016*
- Leadership Team at New Song Community Church, Wenatchee WA, *2013-2016*
- Mentor at Washington Children's Home Society, Wenatchee WA, *2006-2008*
- Youth Group Leader at New Song Community Church, Wenatchee WA, *2005-20011*