

 apt design



 **apt**design
a book booklet

ILLUSTRATION AND DESIGN BY APT DESIGN



A BOOK IS A
VESSEL FOR
AN IDEA FOR
A STORY

a book is a vessel
for an idea,
for a story



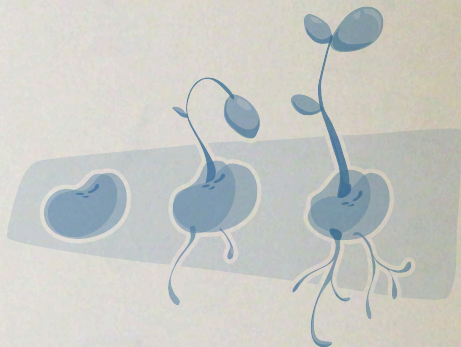
APT DESIGN
WORKS
WITH CLIENTS TO
CREATE THIS VESSEL

apt design works
with clients to
create this vessel



IT IS CRAFTED
TO FIRST DRAW
ATTENTION TO
ITSELF

**it is crafted to first draw
attention to itself**



then to fade, letting the
content become the focus



DELIVERING
THE IDEA
IN A WAY THAT IS
CLEAR AND
CONSISTENT.

delivering the idea
in a way that is
clear and consistent.



work with us on your next book design:

brad@aptdesignonline.com

509.393.8881

www.aptdesignonline.com
see examples and get more info